Essex Street Market

A public market owned and managed by New York City Economic Development Corporation

NYCEDC

Retail Food Spaces For Lease 2017

Cover Image by Handel & SHoP Architects

Essex Street Market is:

Historic

Affordable

Collective

Accessible

Diverse

Essex Street Market History

1866
Four street peddlers on Hester Street congregated together to create an open air pushcart market.

1919
The City establishes the Department of Public Markets to regulate open-air pushcart markets as peddlers proliferate citywide.

1934
Mayor Fiorello LaGuardia vows to clear the streets of pushcarts and build a network of modern indoor markets.

1940
Essex Street Market officially opens with 475 stalls across 4 buildings and quickly becomes an important center for food education during wartime shortages.

1955
Mayor LaGuardia's vision for a citywide market network completes with the opening of the 10th public market in Harlem.

1990s
Vendors offering shift away from largely Italian and Jewish products to meet the demands of and increasing Latino population in the Lower East Side.

1995
New York City Economic Development Corporation commenced a renovation to consolidate tenants into the current Essex Street Market space.

2017
Essex Street Market is a diverse, bustling marketplace providing unique opportunities for small businesses and an authentic shopping experience for customers.

2018
Essex Street Market moves to brand new facilities on the south side of Delancey at Essex Street.

New York City's oldest public food market will soon be the newest.

For more than **75 years**, Essex Street Market has been a fixture in Manhattan's Lower East Side and an important source of affordable products for local shoppers, from Latino and Asian immigrants, to millennials, to restaurateurs.

In June 2018, the Market and its entire family of vendors will move to its new home across Delancey Street. The new Market location is situated within **Essex Crossing**, an unprecedented **1.9 million SF** urban renewal development with residential, commercial, and community space. The new market features:

37,000 SF
of new market facility, which will triple the size of the current Market

4,700 SF
mezzanine seating area and flexible events space

Extended Hours
for late night shopping

New Demonstration Kitchen
for catered events and public classes

New York City Economic Development Corporation is actively leasing space in Essex Street Market and is seeking:

11 new food vendors
2 new restaurants

Essex Street Market at Essex and Delancey St. entrance.

Current Essex Street Market Vendors & Offerings. (Source: essexstreetmarket.com / @essexstreetmarket)

Jae Duk Suh, ***New Star Fish Market***

Arancini Bros

Anne Saxelby & Benoit Breal,
Saxelby Cheesemongers

Sobeida de la Cruz, ***Viva Fruits & Vegetables***

Tra La La Juice Bar

Essex Street Market is located in the heart of Lower East Side.

The Lower East Side is a world class destination, with attractions & amenities including:

1,400 hotel rooms

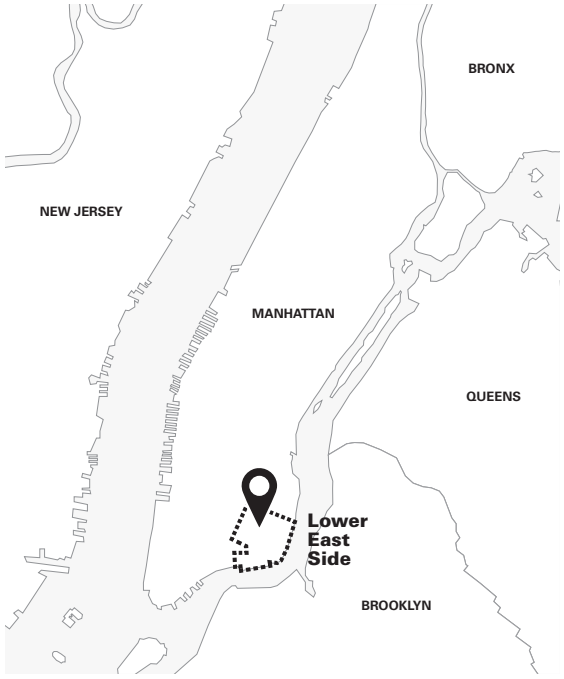
live music

Tenement Museum

cafes & restaurants

open space

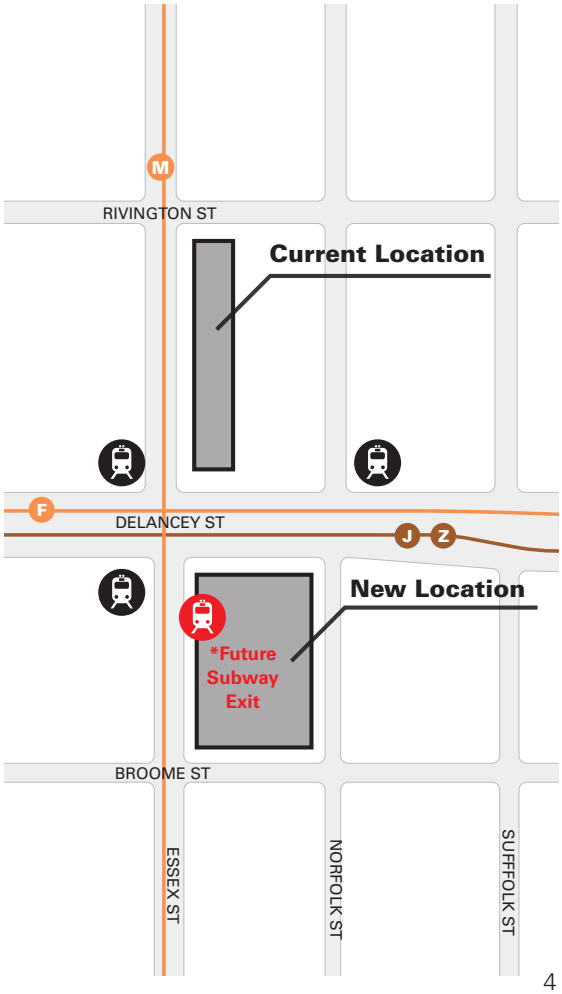
art galleries



An estimated 740,744 customers will pass through Essex Street Market annually.

The Market is situated directly above the F/D/J/M/Z subway lines, offering Market vendors the opportunity to not only meet the local needs of **80,000 residents** and **26,000 workers** within half a mile of the site, but also 599,000+* visitors who stay in the neighborhood each night.

Essex Crossing alone will bring an estimated additional workforce of **2,600 people.**



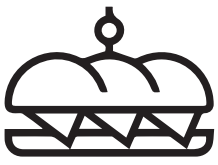
* Total number of visitors was estimated based on New York City annual occupancy rate of 80% with average of 1.5 guests per room, for hotels within 0.5 miles of Essex Market.

Mezzanine Level (Rendering by SHoP Architects.)

Essex Street Market at Essex and Broome St. (Rendering by SHoP Architects.)

Essex Street Market Ground Floor Plan

Essex Street Market



Entrepreneurial Opportunities

1 Stall Space: 160 SF
Back-of-House: 45 SF

2 Stall Space: 87 SF

3 Stall Space: 165 SF
Back-of-House: 79 SF

4 Stall Space: 394 SF
Back-of-House: 140 SF

5 Stall Space: 175 SF

6 Stall Space: 141 SF

7 Stall Space: 123 SF

8 Stall Space: 115 SF

9 Stall Space: 187 SF

10 Stall Space: 119 SF

11 Stall Space: 423 SF

*Stalls 5-11 are located in the After Hours Zone.

12 Restaurant Space: 1171 SF
Includes 195 SF sub-cellar storage w/ refrigerator

13 Restaurant Space: 1157 SF
Includes 262 SF sub-cellar storage w/ walk-in cooler and addit. refrigerator

Limited sub-cellar storage space is available for some retail market vendors.

Market Operating Hours*

General Market
8:00 am - 8:00 pm (MON-SUN)

After Hours Zone
8:00 am - 11:00 pm (MON-THURS)
8:00 am - 12:00 am (FRI-SAT)
8:00 am - 8:00 pm (SUN)

* Subject to change.

"For food lovers, there's no question where to head when you come out of the Essex St. station on the J line. It's right into the Essex Street Market."

New York Daily News, 2017

"The Essex Street Market is one of those New York quintessential types of places—a mix of old Lower East Side and the new, immigrant and hip."

Serious Eats, 2013

"People from all over the city and even tourists are going to be intrigued by a beautiful new market being built in this neighborhood."

NY1 News, 2016

"The Essex Street Market is not only a one-stop shop for all of your grocery needs, it has historical and cultural value as well."

New York Metro Parents, 2016

ESSEX STREET MARKET est. 1940

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