

**TENANT APPLICATION**

GENERAL

*Name of company*:

*Technology on which company is based*:

*Number of team members*:

*Current funding status (please select one)*:

 

BUSINESS AND BUSINESS MODEL

*Date of inception (When was your company created? Indicate date and place of incorporation, if applicable.)*:

*Value proposition (What is the company's key value proposition (e.g. low cost producer, highest reliability)?)*:

*Current structure (Include a chart with the company's organizational structure as well as brief bios for key team members)*:

Ownership (Provide detail on current equity ownership, if applicable, as well as amounts/sources of any debt outstanding.):

GENERAL DESCRIPTION

*Describe product/service and technology involved:*

*Include a revenue model that details how the company will generate income*:

*Define and quantify key benefits to customers*:

*Indicate where the product is in its evolution (e.g. fully tested prototype; in initial production, market readiness; etc.)*:

COMPETITIVE POSITION

*Competitors: Describe the current competitive landscape*:

*Edge over competition: What distinguishes your product/service from what is currently available?*

*Sustainability: Is your competitive position sustainable?*

*Intellectual property: How will you protect your proprietary information?*

MARKETS

*Target market: Provide an assessment of the target market for your product/service and explain how you will capture a segment of this market*:

*Barriers to entry: How will you maintain your competitive position?*

CUSTOMERS

*Who are the specific customers that you are pursuing or will pursue? Indicate whether you have any letters of intent to purchase*:

CASH FLOW STATEMENT

*Please download and complete the 24 month cash flow template and send along with your application. A*[*template*](http://urbanfuturelab.com/template.xls)*can be found on the website*.

*Name and title of applicant*:

*Address*:

*Phone*:

*Email*:

*Please include your completed cash flow statement.*