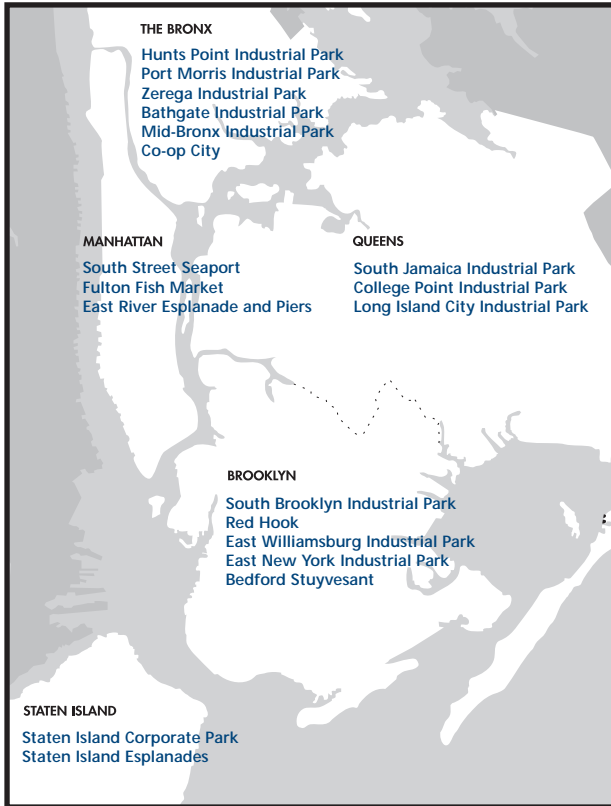


EDC is committed to helping your business and the surrounding community.



**GRAFFITI
FREE NYC**



**Industrial Park
Improvement Program**



Quality of Life Program for New York City



Working to Improve Your Business Community.

Learn more about how the **Quality of Life Program** improves New York City's communities and work environments through beautification and job training.

For questions or comments, contact:

New York City Economic Development Corporation
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City of New York

Michael R. Bloomberg, Mayor
Daniel L. Doctoroff, Deputy Mayor
for Economic Development and Rebuilding



**New York City
Economic Development
Corporation**

John S. Chalsty, Chairman
Andrew M. Alper, President

Presented by:



**New York City
Economic Development
Corporation**

Quality of Life Initiatives:

Improvement Services and Area Maintenance for Industrial Parks.

The Improvement Services and Area Maintenance initiative helps designated areas to become safer, cleaner and more viable business environments. The New York City Economic Development Corporation (EDC) provides services not otherwise available to industrial parks. Some of the functions provided by Improvement Services and Area Maintenance include:

- Clearing and fencing vacant lots
- Street cleaning
- Façade painting
- Sidewalk replacement
- Cleaning out and/or sealing up City-owned buildings
- Landscaping
- Minor concrete work
- Carpentry

Through this initiative, the overall economic conditions in the neighborhoods within these parks are improving, as is the quality of life for the surrounding residential and business communities. For example, this initiative is credited with **improving hundreds of City-owned vacant lots**. These properties are then often sold to the private sector for further development.



GRAFFITI FREE NYC

Since its implementation in 1999, Graffiti Free NYC has had monumental success cleaning graffiti-vandalized properties in New York City. The program's initial accomplishments in Brooklyn led to its expansion into the Bronx, Queens and Staten Island.

The objectives of the program are to:

1. Remove graffiti on affected property.
2. Provide the service at no cost to property owners.
3. Create challenging and skill-enhancing jobs for low-to-moderate income residents.
4. Improve aesthetics and create goodwill throughout local business communities.

The program's fleet of 12 fully equipped trailers **cleans an estimated 18 million s.f.** of wall space each year.

To report graffiti vandalism, call the Graffiti Free NYC hotline: (212) 312-3943.

Additional Community Benefits

EDC's partnership with social service organizations.

The Quality of Life Program partners with social service organizations that help to train, employ and rehabilitate segments of the population. Participating organizations help fulfill the staffing requirements for Improvement Services and Area Maintenance for Industrial Parks and Graffiti Free NYC. These programs provide valuable work opportunities that improve the standard of living for both residents and businesses. Other benefits to participants include:

- Social services
- On-the-job training
- Life skills training

EDC's participation in the Work Experience Program (WEP).

As part of an initiative administered by the New York City Human Resources Administration, EDC participates in the WEP program, which provides welfare recipients with on-the-job training. WEP offers the opportunity to develop skills and training that promote self-sufficiency.

