New York City
Economic Snapshot

April 2023

NYC / EDC

Dear NYC Partner,

As the entity charged with driving the city's economic growth, we are pleased to release our latest monthly Economic Snapshot. This report assembles and highlights data from key sources that we track most closely in measuring the strength of NYC's economy.

A few highlights from this month's report include:

- The private sector added 6,700 jobs in March, and the city is now at 99.7% of pre-pandemic private sector employment levels—11,000 jobs away from a full recovery.
- The labor force participation rate hit 61.9% in March, another new record-high and a sign of continued progress in the city's economic recovery.
- While we have seen definite signs of progress, our economic recovery still faces challenges. In Q1 of 2023, the unemployment rate of Black New Yorkers was 10.4%, four times higher than the rate for white New Yorkers.
- Tourism metrics are improving substantially, with Broadway attendance and Times Square pedestrian traffic both exceeding 80% of pre-pandemic levels. Domestic visitor spending in the city is at 110% of pre-pandemic levels.
- Subway ridership recently hit a major milestone, with 4 million riders on the subways on April 20—the first time daily ridership has surpassed 4 million since the start of the pandemic.

While there is still more work to be done, the city continues to add jobs and our residents continue to start businesses—hallmarks of a continuing recovery. Having a clear picture of the city's economic data informs our work here at NYCEDC, as we build a more vibrant, inclusive, and globally competitive economy. We hope you find it useful in your work as well.

Andrew Kimball
President & CEO,
New York City Economic Development Corporation

Indicator	Latest	Previous	Since Jan. 1 '22 (Adams Admin)	Pre-COVID
Key Takeaways: Labor Market				
NYC added 6,700 private sector jobs in March. The city is now at 99.7% of pre-pandemic employment levels, 11,000 jobs away from a full recovery. Health Care and Social Assistance added 7,600 jobs in March and has added more jobs than any other sector over the past year as well (+76,300). The Retail sector lost 1,700 jobs in March, and sector employment is flat over the past year. The city's labor force participation rate rose to another new record-high of 61.9%, while the unemployment rate held steady at 5.4%.				
City Private Sector Employment Change & Annual Growth Rate (Mar 2023)	+6,700 +4.6% y/y	+30,600 +4.8% y/y	+250,700	+6,500 per month +2.4% y/y (2019 avg)
Metro Area Employment (Mar 2023)	+20,000 +2.9% y/y	+19,500 +3.0% y/y	+425,800	+7,800 per month, +1.3% y/y (2019 avg)
Job Postings (Mar 2023)	93,800	68,400	1.24M	76,600 (2019 avg)
Labor Force Participation (Mar 2023)	61.9%	61.7%	+1.5 pct pts	60.2% (Feb 2020)
Unemployment Rate (Mar 2023)	5.4%	5.4%	-2.6 pct pts	4.3% (Feb 2020)
BIPOC Unemployment Rate (2023:Q1)	7.0%*	6.4%	-2.0 pct pts	5.3% (2020:Q1)
Black Unemployment Rate (2023:Q1)	10.4%*	9.1%	-0.2 pct pts	8.1% (2020:Q1)
White Unemployment Rate (2023:Q1)	2.5%*	3.1%	-4.3 pct points	2.7% (2020:Q1)
Key Takeaways: Business Activity				
New business creation reached a five-year high during 2022:Q2, with over 32,100 (or 1 in 9) businesses in NYC starting in the past year (including 6,700 businesses in Q2). VC funding increased 15.8% in 2023:Q1 compared to 2022:Q4, but the total funding of $4.98B was 30.0% lower than the average quarter in 2022.				
New Business Formation (2022:Q2)	6,700	6,900	13,600	7,100 (2019 avg)
Net Business Formation (2022:Q2)	+2,250	+100	+2,350	+400 (2019 avg)
VC Funding (2023:Q1)	$4.979B	$4.300B (2022:Q4)	$34.527B	$5.645B (2019:Q4)
VC Funding (2023 through Q1)	$4.979B	$8.950B (2022 through Q1)	n/a	$9.130B (2019 through Q4)
Key Takeaways: Real Estate				
Office occupancy metrics were relatively stable in February and March, and are much improved from a year ago, signaling more New Yorkers are returning to the office. Vacancy rates ticked up in 2023:Q1 and are elevated compared to pre-COVID. Office leasing activity improved, up to 67% of leasing activity seen in 2020:Q1.				
Kastle Metro Area Office Occupancy (4-wk avg, 4/6/23)	45.2%	46.2%	+22 pct pts	100%

New York City Economic Snapshot as of 4.28.23

Indicator	Latest	Previous	Since Jan. 1 '22 (Adams Admin)	Pre-COVID
PFNYC Return to Office Survey (Feb 2023)	52%	49% (Sept. 2022)	+24 pct pts (Oct 2021)	n/a
Manhattan Office Availability Average** (2023:Q1)	18.6%	18.3%	+0.8 pct pts	10.3% (2019 avg)
Office Vacancy Rate (2023:Q1)	13.6%	13.1%	+1.5 pct pts	7.6% (2019 avg)
Office Leasing Activity (2023:Q1)	67%	53%	0.0 pct pts	100%
Retail Vacancy Rate (2023:Q1)	4.2%	4.1%	+0.3 pct pts	3.3% (2019 avg)

Key Takeaways: Tourism & Transit

Tourism indicators improved this month, with Broadway attendance and Times Square pedestrian counts both up above 80% of pre-pandemic levels. Domestic visitor spending is up as well and is at 110% of pre-pandemic levels. Subway and bus ridership both fell slightly this month, but subway ridership did hit a major milestone on April 20, surpassing 4 million daily riders for the first time since the start of the pandemic.

Indicator	Latest	Previous	Since Jan. 1 '22 (Adams Admin)	Pre-COVID
Broadway Attendance (4-wk avg, 4/2/23)	87.1%	80.3%	+16.6 pct pts	100%
Hotel Occupancy Rate (Feb 2023)	69.6%	65.8%		78.1% (Feb 2019)
Times Sq. Pedestrian Count (30-day avg, 4/16/23)	83.9%	75.2%	+11.4 pct pts	100%
Visa Domestic Visitor Spending (Dec 2022)	110%	103%	+14 pct pts	100%
Future Flights Booked to NYC (Feb 2023)	81.5%	88.0%	+23.6 pct pts	100%
Subway Ridership (30-day avg, 4/18/23)	67.7%	70.1%	+11.1 pct pts	100%
Bus Ridership (30-day avg, 4/18/23)	64.3%	65.9%	+0.8 pct pts	100%

Sources for the New York City Economic Snapshot include the NYS Department of Labor, the US Bureau of Labor Statistics, Lightcast, Pitchbook, Kastle Systems, the Partnership for New York City, Costar, Cushman & Wakefield, Newmark, Savills, Colliers, JLL, Broadway League, STR, Times Square Alliance, and MTA Open Data.

  * Estimates for the previous quarter were based on a three-month sample and this quarter and following quarters' estimate are based on a 12-month sample to increase sample and related accuracy. Quarter-to-quarter changes within one percentage point are likely statistically insignificant due to the small sample size.

  ** this is a simple average of vacancy rates from Cushman & Wakefield and JLL, and availability rates from Newmark, Savills, Costar, and Colliers. The Citywide rates are using Costar data.

Legend

🟩	Indicator improved from prior reading
🟥	Indicator worsened from prior reading
🟨	No change

New York City Economic Snapshot as of 4.28.23

NYC Employment by Industry

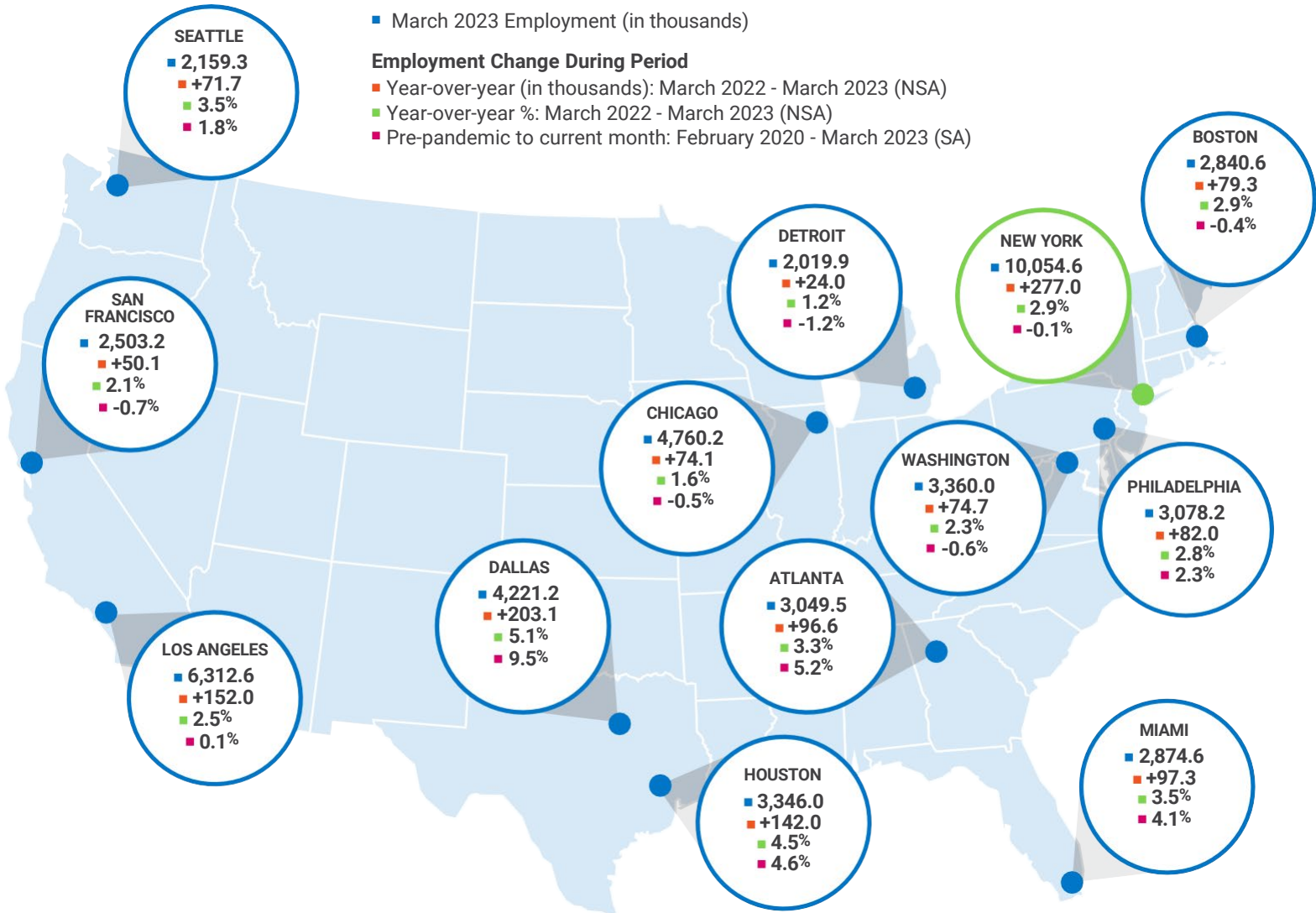| INDUSTRY	EMPLOYMENT (thousands)							
	March 2023	February 2023	Previous Month Change	Year-Over-Year Change	Jobs Lost, Pre-Pandemic to Trough	Jobs Regained, Trough to March 2023	Percent of Lost Jobs Regained	Job Change, Pre-Pandemic to March 2023
FIRE	**496**	**496**	**0.0%**	**3.5%**	**25,600**	**34,300**	**133.8%**	**8,700**
Finance & Insurance	364	363	0.3%	4.2%	10,800	26,600	246.6%	15,800
Securities	195	194	0.4%	4.8%	5,600	18,300	324.1%	12,600
Banking	108	107	0.3%	3.9%	3,700	6,000	161.0%	2,300
Other	61	62	-0.2%	3.0%	1,400	2,300	164.3%	900
Real Estate	131	132	-0.7%	1.7%	16,200	9,000	55.8%	-7,200
SERVICES	**2,812**	**2,802**	**0.3%**	**6.0%**	**641,700**	**697,100**	**108.6%**	**55,400**
Information	235	236	-0.1%	0.6%	35,400	41,600	117.2%	6,100
Professional & Business	792	789	0.4%	3.7%	101,500	112,300	110.6%	10,700
Professional, Scientific & Technical	458	457	0.2%	3.2%	37,500	49,700	132.4%	12,200
Management of Companies & Enterprises	71	71	-0.2%	2.9%	11,100	9,700	87.4%	-1,400
Administrative & Support	263	261	0.8%	4.7%	57,500	57,500	100.0%	0
Educational	259	260	-0.5%	-1.0%	27,700	30,000	108.2%	2,300
Healthcare & Social Assistance	907	900	0.8%	9.2%	116,000	199,900	172.3%	83,900
Arts & Entertainment	83	81	1.8%	7.6%	55,700	42,600	76.5%	-13,100
Accommodation & Food	351	352	-0.5%	13.4%	268,600	244,800	91.1%	-23,800
Other	185	185	0.4%	5.1%	66,900	56,100	83.9%	-10,800
TRADE	**436**	**437**	**-0.1%**	**0.4%**	**147,300**	**97,900**	**66.5%**	**-49,400**
Retail	305	307	-0.5%	0.0%	115,800	74,800	64.6%	-41,000
Wholesale	131	130	0.8%	1.2%	31,600	23,100	73.3%	-8,400
MANUFACTURING	**57**	**57**	**0.4%**	**0.5%**	**28,100**	**19,100**	**67.9%**	**-9,000**
TRANSPORTATION AND UTILITIES	**146**	**146**	**-0.2%**	**-1.5%**	**39,700**	**35,900**	**90.4%**	**-3,800**
NATURAL RESOURCES, MINING AND CONSTRUCTION	**150**	**152**	**-1.4%**	**3.8%**	**74,900**	**62,100**	**82.9%**	**-12,800**
TOTAL PRIVATE	**4,097**	**4,090**	**0.2%**	**4.6%**	**946,300**	**935,400**	**98.8%**	**-11,000**
GOVERNMENT	**575**	**575**	**0.0%**	**0.8%**	**22,000**	**2,500**	**11.4%**	**-19,500**
TOTAL (PRIVATE + GOVERNMENT) NYC	**4,672**	**4,665**	**0.1%**	**4.1%**	**956,500**	**926,000**	**96.8%**	**-30,500**

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Note: Numbers may not add to totals due to rounding. Employment trough is April 2020 except for the following sectors, for which the trough is July 2020: FIRE (inclusive of all sub-sectors), Information, and Government

NYC Metro Area Employment

Compared to Other Major Metro Areas

To give local employment data a national perspective, we compare employment in the NYC Metro Area to other major metro areas around the US. We use metro areas rather than cities to provide a more consistent basis for regional economic comparison.

■ March 2023 Employment (in thousands)

Employment Change During Period
■ Year-over-year (in thousands): March 2022 - March 2023 (NSA)
■ Year-over-year %: March 2022 - March 2023 (NSA)
■ Pre-pandemic to current month: February 2020 - March 2023 (SA)

SEATTLE
■ 2,159.3
■ +71.7
■ 3.5%
■ 1.8%

BOSTON
■ 2,840.6
■ +79.3
■ 2.9%
■ -0.4%

DETROIT
■ 2,019.9
■ +24.0
■ 1.2%
■ -1.2%

NEW YORK
■ 10,054.6
■ +277.0
■ 2.9%
■ -0.1%

SAN FRANCISCO
■ 2,503.2
■ +50.1
■ 2.1%
■ -0.7%

CHICAGO
■ 4,760.2
■ +74.1
■ 1.6%
■ -0.5%

WASHINGTON
■ 3,360.0
■ +74.7
■ 2.3%
■ -0.6%

PHILADELPHIA
■ 3,078.2
■ +82.0
■ 2.8%
■ 2.3%

DALLAS
■ 4,221.2
■ +203.1
■ 5.1%
■ 9.5%

ATLANTA
■ 3,049.5
■ +96.6
■ 3.3%
■ 5.2%

LOS ANGELES
■ 6,312.6
■ +152.0
■ 2.5%
■ 0.1%

MIAMI
■ 2,874.6
■ +97.3
■ 3.5%
■ 4.1%

HOUSTON
■ 3,346.0
■ +142.0
■ 4.5%
■ 4.6%

NSA - non seasonally adjusted
SA - seasonally adjusted

Source: US Bureau of Labor Statistics

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About NYCEDC

New York City Economic Development Corporation is a mission-driven, nonprofit organization that works for a vibrant, inclusive, and globally competitive economy for all New Yorkers. We take a comprehensive approach, through four main strategies: strengthen confidence in NYC as a great place to do business; grow innovative sectors with a focus on equity, build neighborhoods as places to live, learn, work, and play; and deliver sustainable infrastructure for communities and the city's future economy.

For more economic data, insights, and analysis from NYCEDC's Economic Research & Policy group, and to receive economic reports via email, visit edc.nyc/insights.

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